



# EXCHANGE

PASADENA BUSINESS ASSOCIATION NEWSLETTER

SEPTEMBER 2022

## President's Message



Happy September PBA Membership! Even though it is already September, summer still isn't over and I am going to enjoy every last day of the warm weather before the fall chill sets in.

Keeping in line with the warmer weather we had some great events to enjoy the last days of summer. Our Annual Golf Tournament was sold out so that was great. This fundraiser is for our Community Assistance fund, which allows us to give back to our wonderful community in various ways throughout the year.

We had our Annual Crab Feast at Kurtz's Beach on September 21st. This is a great opportunity to bring clients and show your appreciation for their business or your employees to show your appreciation for their hard work.

There are some other great events on the horizon that are great networking opportunities. We will be having a networking mixer on September 28th and the Annual Trade Show is back at Earleigh Heights Fire Hall. Bring plenty of business cards to both events and make sure to register for your spots for both events.

I want to take a moment to thank our Board of Directors and the Committee Chairs for their hard work throughout the year for organizing these events and for helping them to run smoothly. We have a great organization and I hope everyone uses these events to help get to know their fellow business owners and to refer customers to each other.

"When people support each other, incredible things happen."

Heather Frees

*Keller Williams Flagship of Maryland*  
(443) 906-3494

**Pasadena Business Association Officers**

**Executive Director**

Sandi Parrish  
PasadenaBusinessAssociation1@verizon.net

**President**

Heather Frees  
*Keller Williams Flagship*  
HeatherFreesRealtor@gmail.com

**Secretary**

Angela Balsamo  
*Coffee News*  
advertise@coffeenewsmaryland.com

**Treasurer**

Courtney Stitt  
*Clark & Anderson, PA*  
cstitt@cacpas.net

**Board of Directors, 2020**

- Rickie Bender - *The UPS Store #6913, The Shops at Riviera Beach*
- Kelly Cornwell - *Dream Vacations*
- Mike Dacre - *Hometown Exterior House Cleaning*
- Melissa Gurney Hosse - *Century 21 Don Gurney*
- Leslie Matthias - *Shore United Bank*
- Tom Latta - *Direct Mortgage Loans*
- Lisa Hart - *Arundel Federal Savings Bank*



- PO Box 861, Pasadena, MD 21223
- (410) 360-4PBA
- PasadenaBusinessAssociation1@verizon.net
- PasadenaBusinessAssociation.com

**October General Membership Meeting**

**Wednesday, October 5th, 2022 | Noon**

**Where:** The Rumor Reel, 1701 Poplar Ridge Road  
**Speaker:** PACT Team (Police & Community Together)

**\$22.00** with reservation by Friday, September 30th, 2022  
**\$27.00** is reserving after Friday, September 30th, 2022  
*(Covers buffet and non-alcoholic beverages)*

Pay in advance by mailing your check to:  
PBA | PO Box 861 | Pasadena, MD 21123-0861  
or register and pay on the website by credit card, or email your reservation to:  
pasadenabusinessassociation1@verizon.net  
and pay at the door by cash or check.  
*Please make every attempt to reserve your space for the meeting.*

**August General Membership Meeting - RECAP**



Our August General Membership Meeting was held at The Rumor Meal. Thanks to The Meal for hosting the meeting. Fred Delp, National Alliance for Mental Illness Anne Arundel Co. presented some information for the members on the increasing issues of mental illness.

Delegate Nic Kipke presented a check for \$7,000 that he collected from his constituents for the new flagpole. We are grateful for the help and to everyone that donated.

**ACE Hardware & Hearth**

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## This week with PBA.....

Just one person's perspective but I'm a new PBA Board member that began this January and I am not new to Pasadena. I've lived here since 1990 and I was introduced to PBA many years ago. I am a member of PBA for the company I represent which is a title agent/settlement officer for Perfection Title, LTD and a small outside cleaning service I started in 2014 called Hometown Exterior House Cleaning.

I attended two events this week that PBA was involved with. I was at the general membership luncheon where I connected with potential new members that I could promote my business and thank two officials in County Government who have been a help to me personally and in my business who are Lauren Parker of the Register of Wills and Sara Gannon who is the Admin. for our County Council representative Nathan Volke.

Where else does one have a one-one opportunity to meet new potential members and speak directly to an elected official or a representative?

The other event was a ribbon cutting/22 year celebration of one of our PBA members Jing Ying Institute of Kung Fu and Tai Chi owned by Billy and Nancy Greer. At the event today, I learned of the company's founding and how they adapted to get through Covid. I was also witness to a demonstration and performance.

Going to events also gives you an opportunity to re-connect with business people you may not have seen in a while. As an example, Laura Wiegmann of Laura's Eyes Photography was there as was Joy Cortina who I learned is now involved the past three years with her company The Life of Joy Foundation that helps people in crisis.

It was also a job well done for PBA President Heather Frees of Keller Williams and Sandi Parrish PBA Exec. Director in presenting a citation to Jing Ying today at the event.



Perfection Title LTD | Hometown Exterior House Cleaning



### *Make new connections at the* **PBA Referral Group**

Join us the 2nd & 4th Wednesday of each month

8:30am

at the

### **Second Alarm Brewhouse**

8510 Fort Smallwood Rd., Pasadena MD 21122

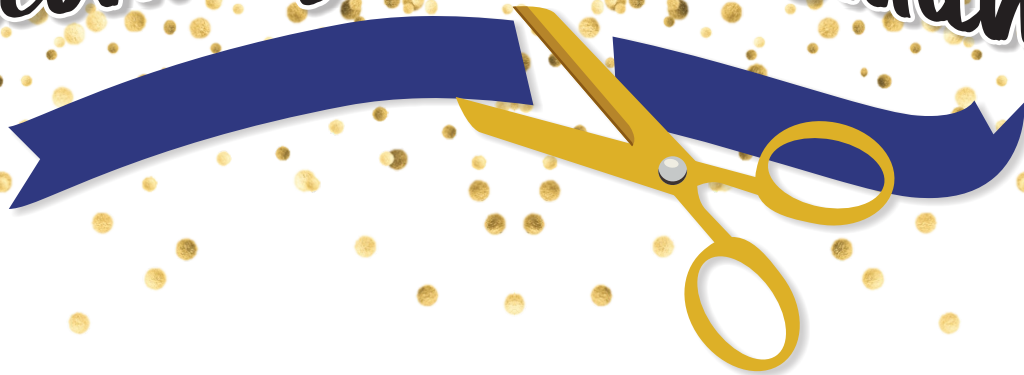
*The Leads Group is industry specific, so claim your spot now*



Wouldn't it be great to have a marketing team selling your products and services without having to put them on your payroll? Of course it would! Consider joining the PBA Referral Group. We meet for an hour at 8:30 am every 2nd and 4th Wednesday of the month at Second Alarm Brewhouse. We pass referrals, share networking opportunities, training seminars, events and anything that will help grow our businesses. One of our members is showcased at each meeting. The group is category-exclusive and membership is on a first-come, first-served basis. This is a benefit of PBA membership and each member must be in good standing to participate. We are eager to build our network and welcome caterers, photographers, CPA's, attorneys, sign companies, home-based businesses, and home improvement contractors to visit our referral group.

Feel free to contact Jumpin' Juli, your local Realtor with Keller Williams Flagship of MD at 443-274-1788 or [Juli@JuliJumps.com](mailto:Juli@JuliJumps.com) for more information. We look forward to doing business with you!

# Upcoming Ribbon Cuttings



September 28th, 2022 @ 2:00 PM  
**The UPS Store #1881, Lakeshore Plaza**  
4157 Mountain Rd., Pasadena  
*Come out and help us celebrate Billy Garver's business relocation.*

September 30th, 2022 @ 1:00 PM  
**Proper Nutrition Café**  
2608 Mountain Rd., Pasadena  
*Come out and welcome Dennis Owens and his staff to the PBA Community.*

October 6th, 2022 @ 2:00 PM  
**Pasadena Pawn & Gun**  
2511 Mountain Rd., Pasadena  
*Come out and help us celebrate Frank Loane's business relocation.*

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# SAVE THE DATE

## PBA's Annual Caring & Sharing Parade

**Sunday, November 6th  
2:00 PM**

The Parade is video taped and on cable TV. If you are interested in being a Corporate Sponsor for \$200 you will be listed as such on the video, you will be loaned a Corporate Sponsor Sign for your vehicle if you are participating in the Parade, your company will be announced at the reviewing stand as a Corporate Sponsor and listed on the banner at the reviewing stand.

Start at Tick Neck Road, make a right onto Edwin Raynor Boulevard South (at the intersection of Ft. Smallwood Road), make a right onto Tick Neck Road (approximately 1,000 feet), make a right onto Mountain Road (Rt. 177), make a right onto Outing Avenue and follow to Northeast Middle School parking lot where the parade ends.

We collect food and/or donations along the Parade route to stock our local Pasadena Food Pantries. Please come out and watch the parade or request a packet to participate in the parade. The parade forms will be on the website soon or you can email the PBA office, [pasadenabusinessassociation1@verizon.net](mailto:pasadenabusinessassociation1@verizon.net)



## Veterans Day Flag Ceremony

**Friday, November 11th | 1:00 PM**

Come out and help us dedicate the new flag pole and show your support for the men and women who did and do protect this country!

**Everyone is welcome!**

The memorial flag is located at the intersection of Mountain Road and Rt. 100. Parking is provided at Lake Shore Athletic Complex on Woods Road. After you enter the park proceed 6 tenths of a mile to the pathway to the flag. We will post signs to direct you.

Pasadena Business Association  
**Networking Mixer**



**The Rumor Reel**  
1701 Poplar Ridge Rd., Pasadena

**Wednesday, September 28th, 2022**  
**5:00 PM - 7:00 PM**

Get your business cards in hand and join us for an evening of networking and just having fun!

\$20 for members prepaid or with  
a reservation by Monday, June 20th

\$25 with reservation after June 20th  
\$25 non members

**Lite Buffet and Non-alcoholic drinks included**

Great opportunity for newer members to introduce your business to other PBA members.

Register online and pay with credit/debit card or mail a check to  
PBA, PO Box 861, Pasadena, MD 21123

Register and pay at the door - payment must be cash or check



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**The Trade show is only a couple weeks away!!!  
We still need vendors - This is a great opportunity to show off your business!**

The Shop Local Committee will be holding two meetings in September. They are September 21st and 28th at the Rumor Reel at 1pm. We are committed to our small businesses and our communities. Stop by and check us out. We are always open to new ideas. Looking forward to see lots of smiling faces and networking.

Pasadena Business Association's 28th Annual  
**TRADE SHOW**


**OPEN TO THE PUBLIC**


**Thursday, October 13th, 2022 | 4pm - 8pm**  
Earleigh Heights Fire Hall, 161 Ritchie Hwy., 21146



**Over 40 Local Businesses!**

Come meet & mingle with business owners serving Pasadena and surrounding communities.

 **Please bring a non perishable food item!**  
We will be collecting non perishable food items to begin working on stocking up local pantries for the holidays.



Exhibitor booths are for members only.  
The booth is 8' x 4', piped, draped and with table. Cost: \$165.00  
**You must provide your own table cloth**

For information or registration please contact Sandi in the PBA Office  
Email: [pasadenabusinessassociation1@verizon.net](mailto:pasadenabusinessassociation1@verizon.net)

SPACE IS LIMITED - You must reserve with Sandi & mail your check to the PBA office:  
PO Box 861, Pasadena, MD 21123  
Booths must be paid in advance. If your booth is not paid for in a timely manner we will offer it to others on a waiting list.



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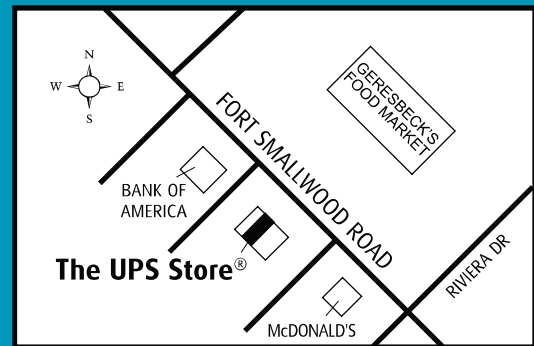
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**Mon-Fri**

**9am - 7pm**

**Sat**

**9am - 5pm**

**Sun**

**CLOSED**