



EXCHANGE

PASADENA BUSINESS ASSOCIATION NEWSLETTER

FEBRUARY 2023

Social Media for Small Business

First of a Quarterly Series of Marketing Events



Join us for an interactive workshop on how to get results on social media for your business in 2023!

Presented by the PBA Website & Technology Committee.

*Free Box Lunch - Sponsored by
Melissa Gurney Hosse
CENTURY 21 Don Gurney*

Thursday, February 16th, 2023 | Noon
Perfection Title 8585 Fort Smallwood Rd, Pasadena

Bring your laptop so you can get moving on your 2023 social media strategies right away!

This presentation is free to PBA Members. | \$15 for non-members

If a non-member decides to join the PBA while at the workshop, the \$15 can be used towards the first year's membership dues.

Register at:

www.pasadenabusinessassociation.com or Call: (410) 360.4PBA (4722)

For Free Lunch, Please RSVP by February 14th, 2023

Pasadena Business Association Officers

Executive Director

Sandi Parrish

PasadenaBusinessAssociation1@verizon.net

President

Heather Frees

Keller Williams Flagship

HeatherFreesRealtor@gmail.com

Vice President

Paulette Morris

Idea Weaver Promotions, Inc.

Paulette@ideaweaver.com

Secretary

Rickie Bender

The UPS Store | The Shops at Riviera Beach

store6913@theupsstore.com

Treasurer

Courtney Stitt

Clark & Anderson, PA

cstitt@cacpas.net

Board of Directors

Mike Dacre - *Hometown Exterior House Cleaning*

Melissa Gurney Hosse - *Century 21 Don Gurney*

Leslie Matthias - *Shore United Bank*

Tom Latta - *Direct Mortgage Loans*

Dotti Snyder - *Nature's Caretakers*

Jerry Nicklow - *Huff Insurance*

Heidi Schmidt - *Heidi Schmidt Creations*

✉ PO Box 861, Pasadena, MD 21223

☎ (410) 360-4PBA

@ PasadenaBusinessAssociation1@verizon.net

🌐 PasadenaBusinessAssociation.com

March General Membership Meeting

Wednesday, March 1st, 2023 | Noon

Where: Kurtz Beach, 2070 Kurtz Ave., Pasadena

Speaker: Discussion & Demonstration of PBA website functionality.
How to keep you information updated.

\$22.00 with reservation by Friday, February 24th, 2023

\$27.00 is reserving after Friday, February 24th, 2023

(Covers buffet and non-alcoholic beverages)

Pay in advance by mailing your check to:

PBA | PO Box 861 | Pasadena, MD 21123-0861

or register and pay on the website by credit card, or email your reservation to:

pasadenabusinessassociation1@verizon.net

and pay at the door by cash or check.

Please make every attempt to reserve your space for the meeting.

January General Membership Meeting RECAP



Thanks to Primo Pasta for hosting our January General Membership Meeting and Elections.

As always the food was great and it is a great place to meet.

DUES ARE DUE

2023 Dues invoices have been sent from the website with dues due on January 1st. If you did not receive a dues invoice please email: pasadenabusinessassociation1@verizon.net and another invoice can be sent.

Everyone pays 2023 dues now. If you joined mid year, your dues were prorated to cover those months of membership but now your yearly dues are due.

This newsletter was designed & printed at
The UPS Store | The Shops at Riviera Beach

Every ing for your small business.

And, of course, shipping.

(410) 437-6915

store6913@theupsstore.com

theupsstore.com/6913

facebook.com/theupsstore6913



New Members

Jay Dub Enterprises

James Wickless

Address: 227 Matfield Court, Carvel Beach, MD 21226

Email: jaydubenterprises@gmail.com

Website: www.youtube.com/channel/UCMBNLIAgzoTKhjsK2s10gvQ

Company Bio: Licensed FAA sUAS (drone) pilot providing aerial imagery and videography services including but not limited to aerial photos and video, aerial inspections and mapping as well as video editing.

AnnieMac Home Mortgage

Ryan Terpay, Mortgage Loan Originator

Address: 315 Pertch Road, Severna Park, MD 21146

Phone: (410) 562.4484

Email: rterpay@annie-mac.com



A Child's Christmas

In 2022 we received an overwhelming support from the community and our members for A Child's Christmas. This program helps provide a Christmas for families in need. Every year we reach out to the Chesapeake and Northeast feeder schools. The counselors assist in supplying us with family information and the wish lists of the children for us to match with sponsors. The PBA was able to provide for over 20 families and more than 50 children for Christmas. There were times we had more sponsors than families and more toys than we knew what to do with. However, there's always some last minute requests which we are always willing and able to fulfill. This year I personally delivered some of the gifts and it really warms your heart to know how much this community comes together to help others in need. Thank you to all our sponsors, contributors, and the school counselors, it's truly appreciated.

I have no doubt next year will be just as successful. Now that we're finally putting the pandemic behind us it's possible we may return to gathering together to wrap all the gifts for a heart-warming day of organized chaos, so keep this in mind if you're interested in volunteering for next year!

Membership Committee Meeting

The Membership Committee will be meeting on the First Monday of each Month at 4:00 PM. The committee will be meeting at Century 21 Don Gurney, 3201 Mountain Rd.

We would love to welcome new members. Any member may attend.

ACE Hardware & Hearth



4167 Mountain Road
Lakeshore Plaza
410.437.4300

acehardwareandhearth.com

\$5 OFF ANY \$20 PURCHASE



410-647-1111

www.HuffInsurance.com

Memorial Flag Site

Veterans Memorial is looking great we have a new nylon flag flying now and, I would like to thank Chris Itnyre of Security Training Academy this was a donation from him. In case you don't know Chris lowers and raises the flag when needed and helps to maintain the site. Thank you so much for all you do Chris. Trimming of the center Redbud tree will be later in the month. The weather is still delaying the ball (truck) to be placed on top of flagpole, ground needs to be very dry.

Annual

PASADENA BUSINESS ASSOCIATION'S



FREE!

FREE!

Festival!

Saturday, May 20th, 2023

10am - 2pm

Riviera Beach Community Park

Come have fun at our family friendly community event!

- Games and Activities for the kids
- Vendor Demos
- Special Offers



pasadenabusinessassociation.com

Questions: Contact Shop Local Committee Chairs

Rickie Bender, The UPS Store 6913
410.437.6915 - rickietiky1@gmail.com

Mike Dacre, HomeTown Exterior House Cleaning
410.952.2997 - hometowncleaner@gmail.com

Pasadena Business Association
Shop Local Festival at Riviera Beach Community Park - 2023
Saturday, May 20th, 10am–2pm

VENDOR APPLICATION

PBA Member/Business/Organization Name: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Office Phone: _____ Mobile Phone: _____
Email: _____

- _____ **\$80 PBA Member Space** Vendors provide their own popup tent, table, chairs, etc.
- _____ **\$180 Non-Member Space** Vendors provide their own popup tent, table, chairs, etc.
- _____ **\$75 Bag Sponsorship** provides Logo on event bags.*
- _____ **\$100 Bronze Level Sponsorship** provides Logo on event bags & company name on program.*
- _____ **\$200 Silver Level Sponsorship** provides Logo on event banner, bags, program & Space for their Tent (Vendor provides their own Tent).*
- _____ **\$500 Gold Level Sponsorship** provides Logo on event banner, bags, program, PBA Website & Space for their Tent (Vendor provides their own Tent).*
- _____ **\$1,000 Platinum Level Sponsorship** provides highest visibility with Logo on event banner, bags, program, PBA Website, Posters & Space for their Tent (Vendor provides their own Tent).*

Please note: SPACE ONLY – NO TABLES/CHAIRS FURNISHED – NO ELECTRIC FURNISHED VENDORS CAN SELL PRODUCTS AT THIS EVENT.

Description of Product/Service: _____
Activity/Game/Door Prize Drawing that you are planning at your table: _____

Games, entertainment, contests, etc. are a great way to bring people to your table.
(not required, but if you share, we will use in promoting this event in the coming weeks)

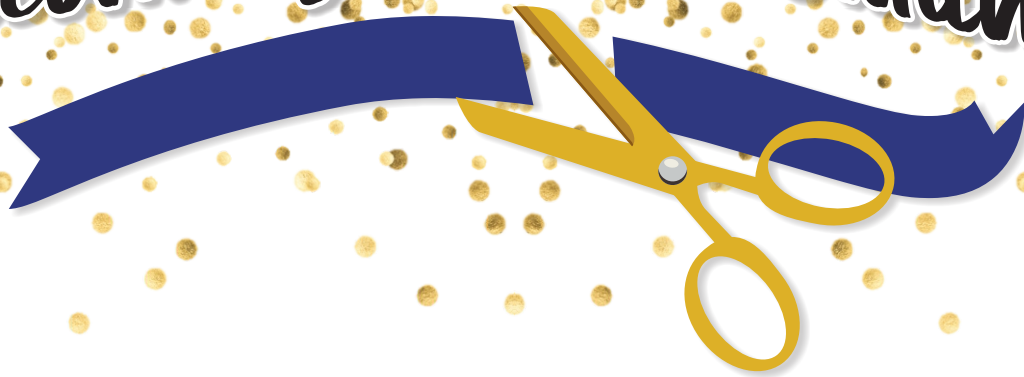
Special Requests: _____

Set-up time 8:00 am, must be completed by 9:45. Special requests and special requirements must be listed on application and will be handled on a case-by-case basis. No electricity available.

***DEADLINE FOR SPONSOR LOGO TO BE INCLUDED ON BANNERS & BAGS IS APRIL 17th**

Submit completed application & payment to:
Pasadena Business Association
Online: www.PasadenaBusinessAssociation.com
410-360-4722 - pasadenabusinessassociation1@verizon.net

Upcoming Ribbon Cuttings



February 15th, 2023 @ 4:00 PM

STA Shoot House

8567 Ft. Smallwood Road, Unit C, Pasadena

STA Shoot House is offering a place for the younger generation to shoot airsoft guns in a regulated environment. Come out and welcome Chris Intyre and his team to the Pasadena Business Community and the PBA.

February 28th, 2023 @ 3:00 PM

Dickey's Barbecue Pit

4245 Mountain Road, Pasadena

Come out and welcome Steve Turnboo and his team to the Pasadena Business Community and the Pasadena Business Association.



Residential and Commercial Electrical Services in Anne Arundel Co., Howard Co., and Surrounding Areas.

We're Your Neighborhood Electrical Contractor!

Call Now! 443.396.2555 www.haasandsons.com

RE/MAX

Experience

Keith J Clark
REALTOR®

3820-H Mountain Road
Pasadena, MD 21122

Cell: (443) 623-3077
Office: (410) 255-0000
keithclarkhomes@gmail.com
www.KeithClarkHomes.com

Each Office Independently Owned and Operated



FREE SALES STAFF!



*Make new connections
at the*

PBA Referral Group

Join us the 2nd & 4th Wednesday of each month

8:30am

at the

Second Alarm Brewhouse

8510 Fort Smallwood Rd., Pasadena MD 21122

The Leads Group is industry specific, so claim your spot now

Wouldn't it be great to have a marketing team selling your products and services without having to put them on your payroll? Of course it would! Consider joining the PBA Referral Group. We meet for an hour at 8:30 am every 2nd and 4th Wednesday of the month at Second Alarm Brewhouse. We pass referrals, share networking opportunities, training seminars, events and anything that will help grow our businesses. One of our members is showcased at each meeting. The group is category-exclusive and membership is on a first-come, first-served basis. This is a benefit of PBA membership and each member must be in good standing to participate. We are eager to build our network and welcome caterers, photographers, CPA's, attorneys, sign companies, home-based businesses, and home improvement contractors to visit our referral group.

Feel free to contact Alyssa Jones of Growth of the Phoenix at (410) 417-7104 or contact@gotp.net for more information. We look forward to doing business with you!

Pasadena Business Association



Mutiny Scratch Kitchen & Fresh Bar

33 Magothy Beach Road, Pasadena

Thursday, February 23rd, 2023

5:00 PM - 7:00 PM

Get your business cards in hand and join us for an evening of networking and just having fun!

\$25 for members prepaid or with
a reservation by Friday, February 17th

\$30 with reservation after February 17th
\$30 non members

Lite Buffet and Non-alcoholic drinks included

Great opportunity for newer members to introduce your business to other PBA members.

Register online and pay with credit/debit card or mail a check to

PBA, PO Box 861, Pasadena, MD 21123

Register and pay at the door - payment must be cash or check



P.O. Box 861 • Pasadena, MD 21123-0861

“Great Businesses Making a Great Community”

PRSRT STD
US POSTAGE PAID
MILLERSVILLE, MD
PERMIT No. 151

Newsletter designed & printed by:



THE

PRINTING

SHIPPING

MAILBOXES

NOTARY

PACKING

RETURNS

SHREDDING

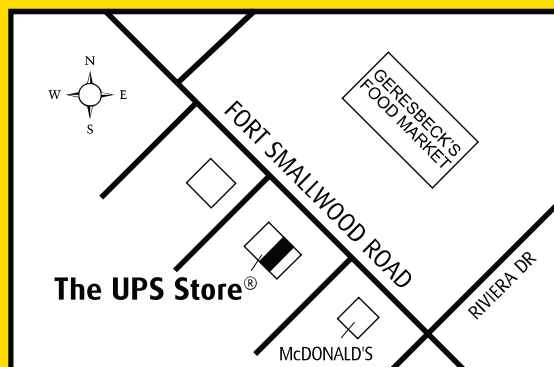
STORE



THE UPS STORE

The Shops at Riviera Beach

be unstoppable



The Shops At Riviera Beach

8482 Fort Smallwood Road

Pasadena, MD 21122

(410) 437-6915

store6913@theupsstore.com

theupsstore.com/6913

facebook.com/theupsstore6913



**Put porch pirates
out of business.**

Mailboxes with secure package
acceptance from all carriers.

Mon-Fri
Sat
Sun

9am - 7pm
9am - 5pm
CLOSED